

Ghazale Samanipour

ghazalehsamanipour@gmail.com • ghazalesamanipour.info • linkedin.com/in/Ghazale-samanipour •

EDUCATION

B.S. in Physics | March 2020

Amirkabir University of Technology(QS rank 375), Tehran, Iran

IELTS score: 7.5

RESEARCH INTERESTS

Programming Language, Efficient Algorithms Programming, Mathematical Modeling, Dynamic Programming, Numerical Analysis and Simulation

WORK EXPERIENCE

Web Developer | Payamgostar, Tehran, Iran

November 2022 - now

- Conducted research on best practices to enhance user engagement using tools like Google Analytics
- Contributed to the front-end redesign of PayamGostar CRM software
- Developed WordPress themes and plugins, modifying existing plugins and themes to achieve the desired look and interface per company requirements
- Created new plugins tailored to unique customer needs
- Designed and implemented new features and functionality
- Built user interfaces for websites and web applications

Lead of wordpress Team | Simagar, Tehran, Iran

September 2021 - October 2022

- Optimized business goals by addressing human problems through user research and design
- Developed PHP and HTML outside of WordPress for landing pages and microsites
- Converted HTML templates into fully functional WordPress themes
- Designed and developed over 40 client websites using WordPress
- Specialized in front-end technologies, including HTML5, CSS3, JavaScript, and jQuery

Wordpress Designer | Webimoon, Tehran, Iran

January 2020 - August 2021

- Designed and developed over 15 client websites using WordPress
- Monitored the performance of live websites
- Optimized websites for usability, SEO, speed, and accessibility
- Developed responsive WordPress themes optimized for mobile use

SKILLS

Development & Programming: C, C++, PHP, Python, SQL, JavaScript, jQuery, React, Bootstrap, Ajax, MySQL, Microsoft SQL Server, WordPress, Joomla, PrestaShop, Git, Microsoft Visual Studio, TFS, Application Programming Interface (API)

Design & User Experience: Graphic User Interfaces (GUI), Responsive Design Principles, Figma, Adobe Photoshop, Search Engine Optimization (SEO), Google Analytics, Hotjar)

Soft Skills & Additional Competencies: Research, Data Analysis, Strategic Thinking Critical Thinking, Problem-Solving, Power BI, Mathematics, Microsoft Project Management

PROFESSIONAL CERTIFICATIONS

UX Design | UI/UX center, Tehran, Iran

2022

Data science | Institute of Applied Science Technology Jahad Daneshgahi, Tehran, Iran

2021

Wordpress | FT center Institute, Tehran, Iran

2020